



Join us for the Answers!

Want to know.....**How to Start A Small Business?**

The SUNY Canton Small Business Development Center (SBDC) is partnering with the Greater Ogdensburg Chamber of Commerce to present information to you on **How to Start a Small Business**.

Thursday, May 3rd, 2018

6:00pm to 8:00pm

Dobisky Visitor's Center - Ogdensburg

Please join us for this informational session that will provide you with what is involved in starting up a small business. Some topics of discussion....

- ❖ Is Entrepreneurship for you?
- ❖ Forms of Business Organization
- ❖ Business Licenses
- ❖ Business Name
- ❖ Business Insurance
- ❖ Taxes...Sales Tax, Payroll Tax, Self-Employment Tax, and Federal Income Tax
- ❖ Are you seeking Funding sources?
 - How to be prepared to seek the appropriate funding source.
 - Importance of developing a proper Business Plan
- ❖ Financial Planning & Analysis
- ❖ Marketing Strategies
- ❖ Pitfalls to avoid



COST: \$20.00/person • Pizza & refreshments will be provided

To REGISTER: Contact Laura Pearson at the Ogdensburg Chamber...315-393-3620
Email chamber@gisco.net



*Thank you to our Sponsor
The Greater Ogdensburg Chamber of Commerce*



The New York Small Business Development Center (SBDC) is partially funded by the U.S. Small Business Administration. The support given by the U.S. Small Business Administration through such funding does not constitute an expressed or implied endorsement of any of the co-sponsor(s) or participants' opinions, products, or services. **Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.** Contact the OGDENSBURG CHAMBER at 315-393-3620 to make necessary arrangements.